THE JOHNNIE MAX® PILOT PROGRAM GOALS & TIMELINE

A *Johnnie Max* pilot enables teachers to build children's oral language competency and content knowledge with resources and engaging student components that lay the foundation of literacy!

> **Experience the joy of building early literacy skills for lifelong achievement!**

GOALS

Teachers will gain familiarity with:	Children:
- The *Johnnie Max* platform and simple 3–step lesson plan. - The learning design of *Johnnie Max, including:* - Videos to introduce concepts and vocabulary - eBooks to teach and practice concepts and vocabulary - Games to assess lesson vocabulary - Extension activities - Consistent instructional routines and features that support all learners in gaining foundational literacy skills - The dialogic reading framework to build oral language as the foundation of literacy - The role of building content knowledge and concepts to increase school readiness - The integration of social–emotional learning across all components - The diagnostic, formative, and summative assessments that inform instruction - The integration of standards and best instructional practices - The curriculum's research–base, coherence, and philosophy	- Acquire a foundation of literacy skills - Develop oral language competency - Build content background knowledge - Interact with rich educational media in class *and* at home - Engage in discourse about academic topics with adults and peers - Experience peer–learning - Self–direct their own learning exploration - Establish positive self–identity while learning about their world - Adopt a positive growth mindset

MATERIALS NEEDED

The *Johnnie Max* platform!

TIMELINE SNAPSHOT

Johnnie Max pilots can vary in length depending on the needs and time commitments of schools and districts. We recommend a minimum of 12 weeks of student engagement to maximize the program's benefits, but shorter timeframes will lead to positive student outcomes.

TIMELINE	MILESTONES
3 weeks in advance of pilot start	**Agreement and contract** • Clarify data collection & security measures • Finalize pilot scope & duration
2 weeks in advance of pilot start	**Pre-Pilot Essentials** • Meeting with school technical contact • Deliver teacher & student data for onboarding • Stakeholders register for training
1 week in advance of pilot start	**Pilot Training** • Onboard users • Teachers explore the platform • Stakeholders attend virtual implementation training
Pilot start	**Pre-teaching launch** • Administer pre-screening assessment • Submit pre-screening assessment results and pre-teaching survey
TECHNICAL & PROGRAM SUPPORT	**ONGOING**
Mid-pilot	**Mid-pilot check-in** • Attend virtual Q & A session • Administer mid-pilot assessment • Submit mid-pilot assessment results
End-of-pilot	**End-of-pilot Wrap-up** • Administer end-of-pilot assessment • Submit end-of-pilot assessment results and end-of-pilot survey